



Convergence Thinking Education Platform
for Fostering Talents in the 21st Century

CREVERSE



learning and beyond

Crossover | Empathy | Storytelling



CREVERSE

CREVERSE, which develops convergence talent,
is a platform that combines
the English thinking skills of CHUNGDAHM Learning and
the Mathematics and Computational thinking skills of CMS Edu.

CREVERSE, a portmanteau of 'creativity' and 'universe',
aims to cultivate the talent and skills necessary
for 21st century global leadership.

learning and beyond



CONTENTS

MISSION / VISION / VALUE

HISTORY

BRAND

ROAD MAP

iGARTEN

April Institute

Chungdahm Institute

CMS Genius Learning Center (MT)

CMS Genius Center (MG)

BOUNCY

NOISY

C³ Coding

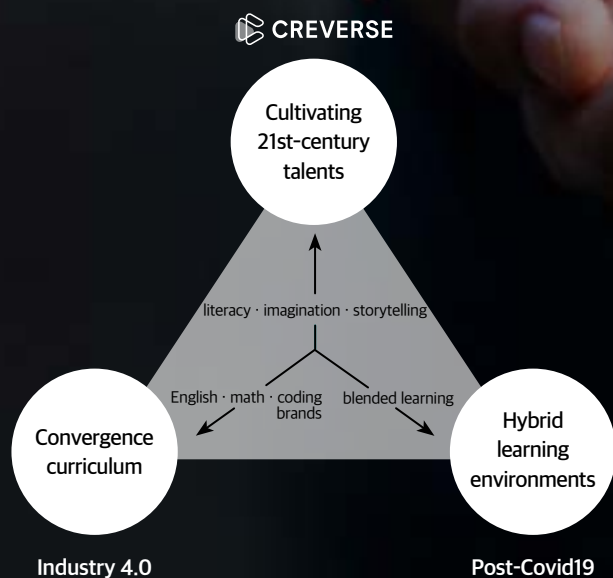
Cultivating 21st century talent with CREVERSE, from start to finish

Where English, math, and computational thinking skills converge to prepare students for a globally integrated workforce

Why Convergent Thinking?

The future leaders of the Fourth Industrial Revolution will need to be able to synthesize and analyze knowledge and information, communicate effectively, and create new knowledge.

Cross-disciplinary Education



CREVERSE Thinking Roadmap

Cultivating global leaders through the development of thinking capabilities, and fostering creativity by harnessing the power of diverse knowledge

Foundational thinking skills

Literacy:
acquiring knowledge / critical thinking
Imagination:
reorganizing knowledge / creative thinking

Convergent thinking

Interdisciplinary literacy:
connecting cross-disciplinary topics and knowledge
Creative problem-solving:
engaging in problem-solving projects

Global competitiveness

Global literacy:
expanding perspectives through global issues
Global vision:
growing leaders through global citizenship



The Fourth Industrial Revolution necessitates a new model of education and learning environments for our children, centered around critical and creative thinking through a convergent English-math-coding curriculum.

English, math, and computational thinking skills establish a foundation of literacy. And through the integration of knowledge across disciplines, we not only stimulate imagination but also maximize creativity.

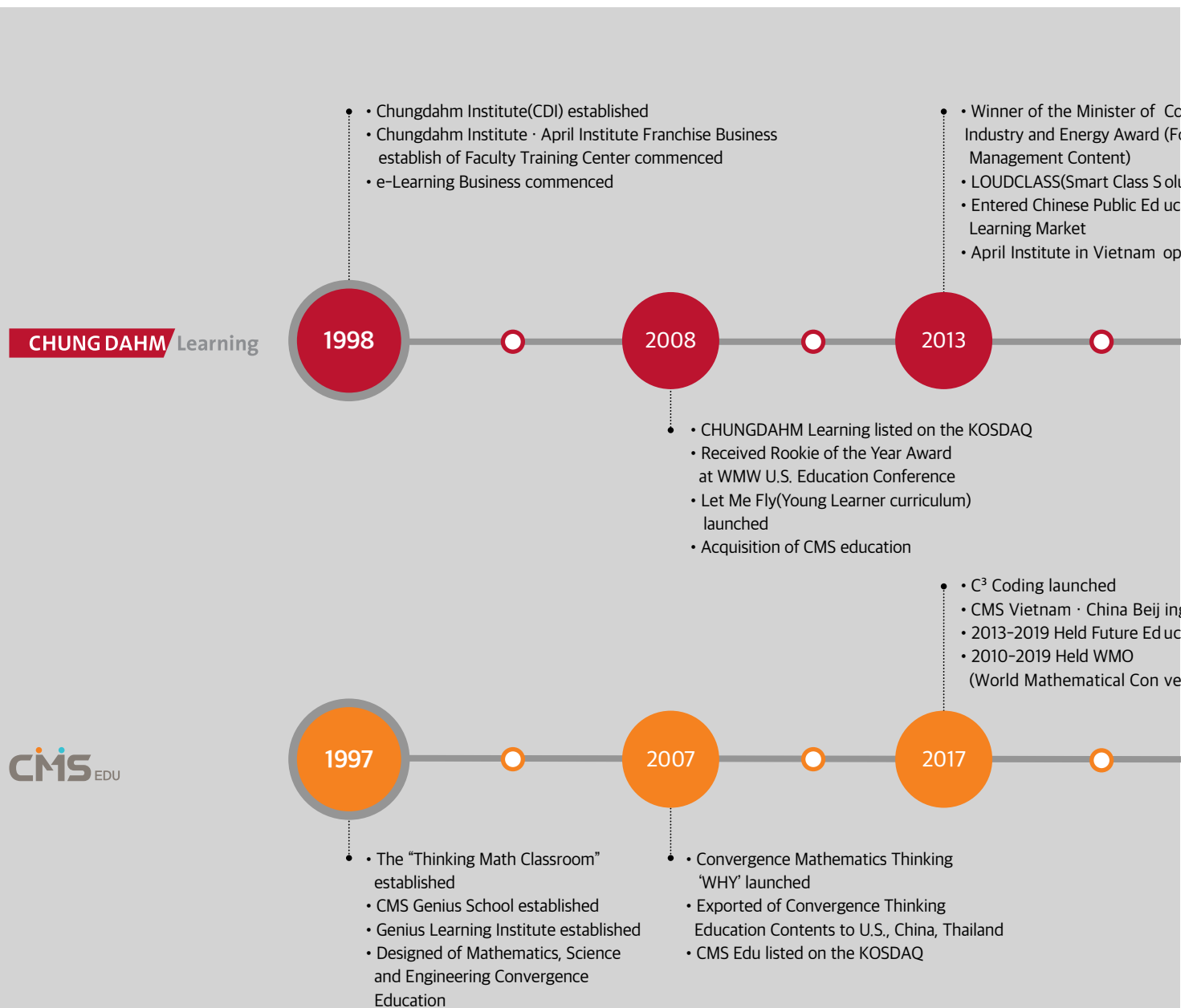
The blend of real and virtual activities sparks imagination and exploration, bringing imaginations to life. This fosters self-discovery and empowers creative self-design in our children.

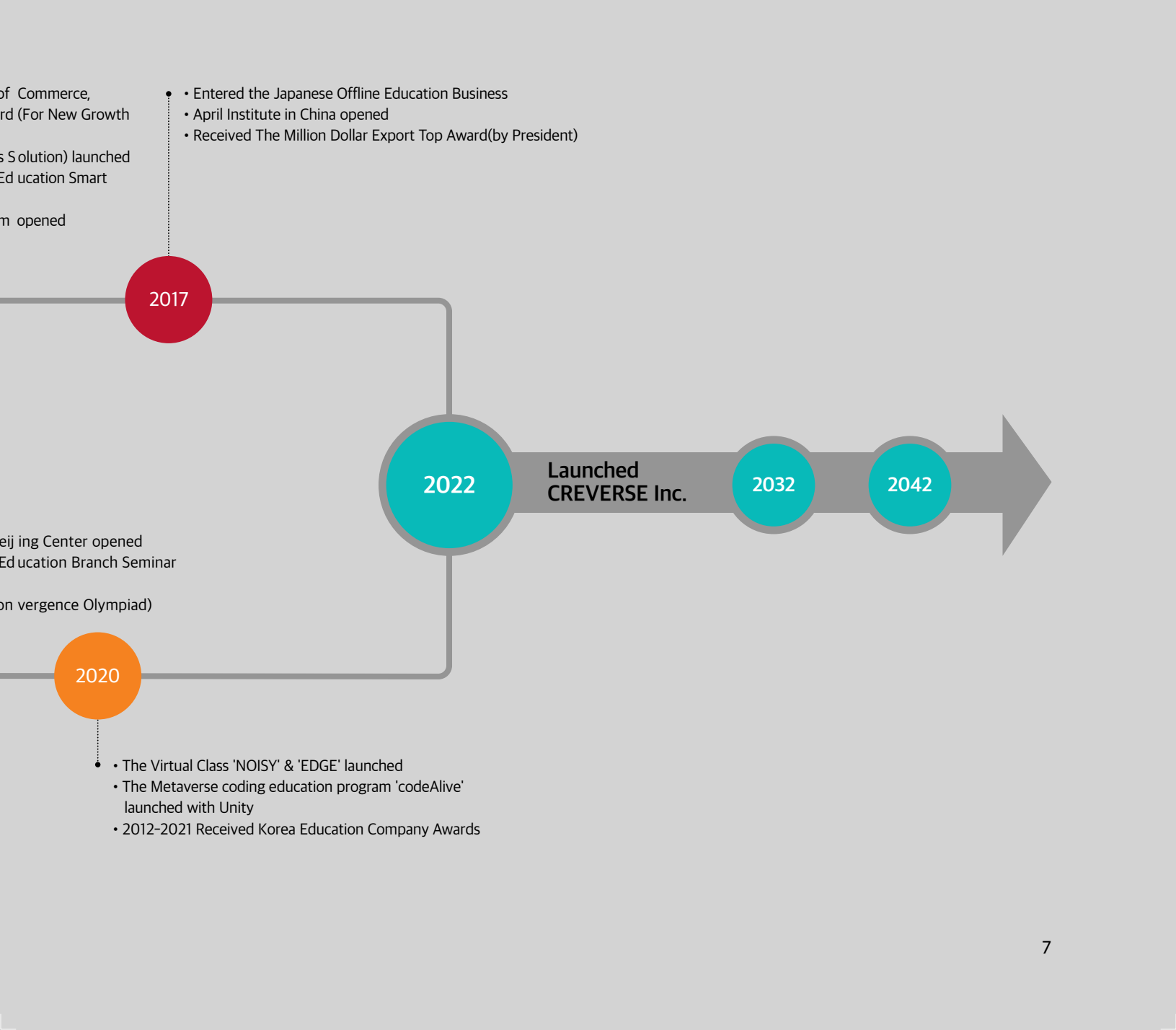
Global leaders in the culture and knowledge industries are nurtured at CREVERSE.

CREVERSE opens the way for fostering future convergence talents

CHUNGDAHM Learning & CMS Edu combine

to form CREVERSE, a convergence thinking education platform



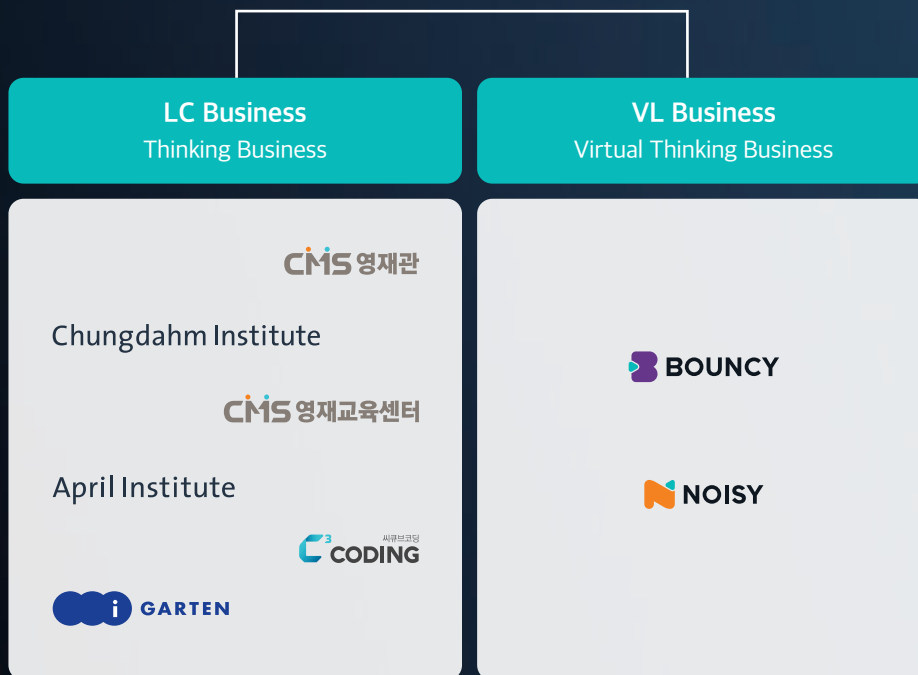


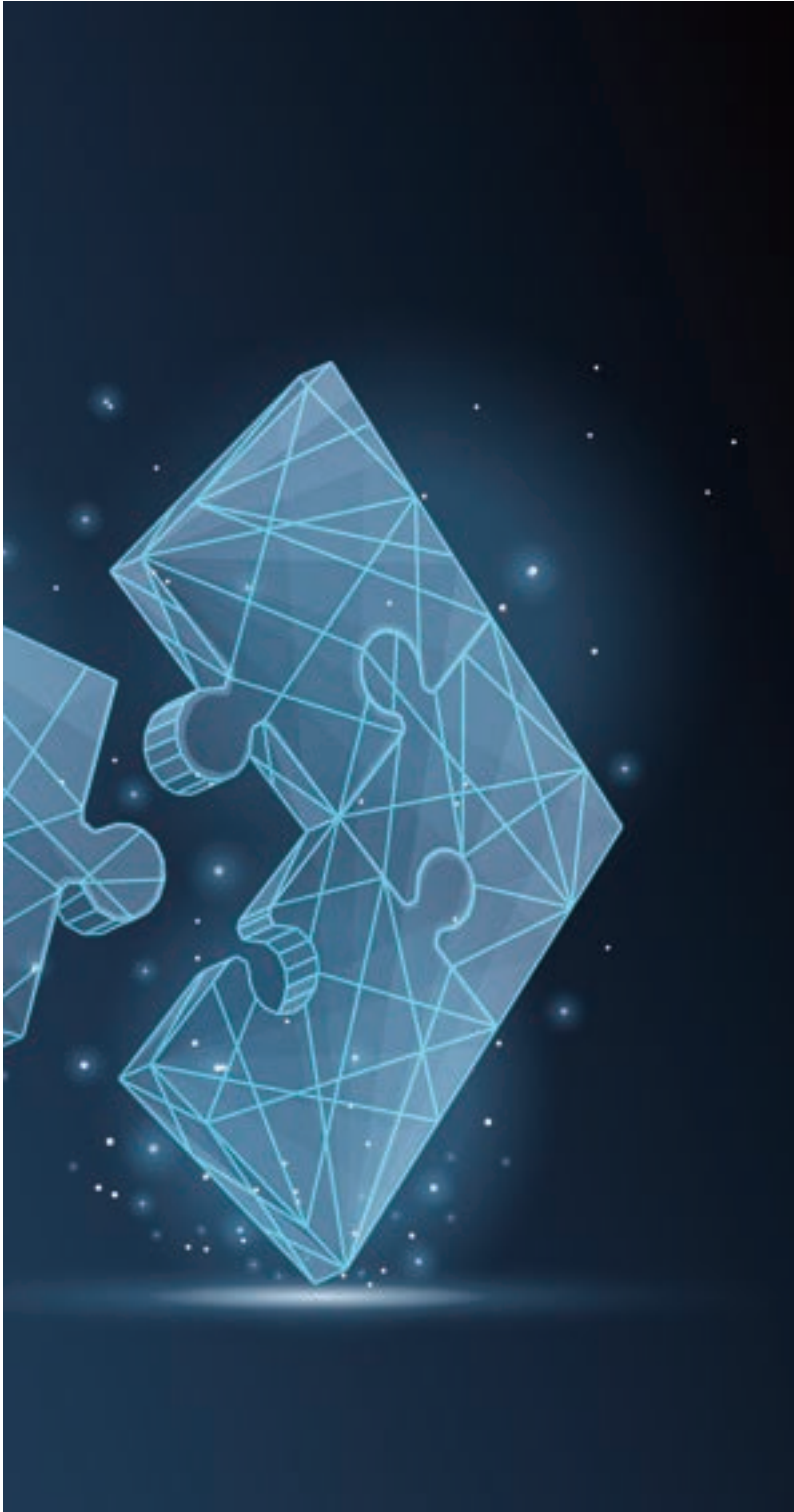
Lead all the thinking in the world to CREVERSE

Convergence thinking skills in English, Mathematics, and Coding
that cross the boundary between the virtual and the real

CREVERSE

Global Convergence Thinking Platform



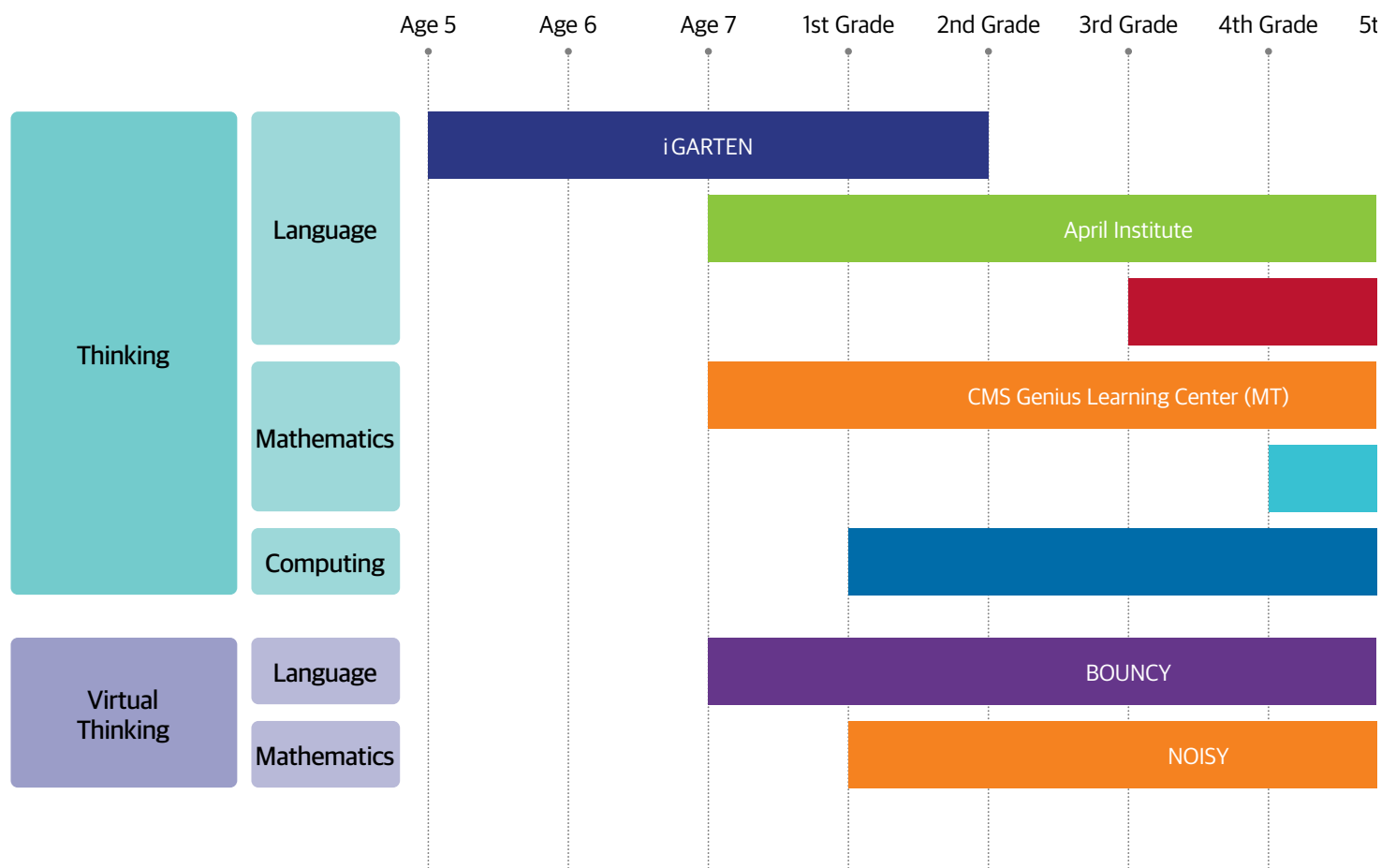


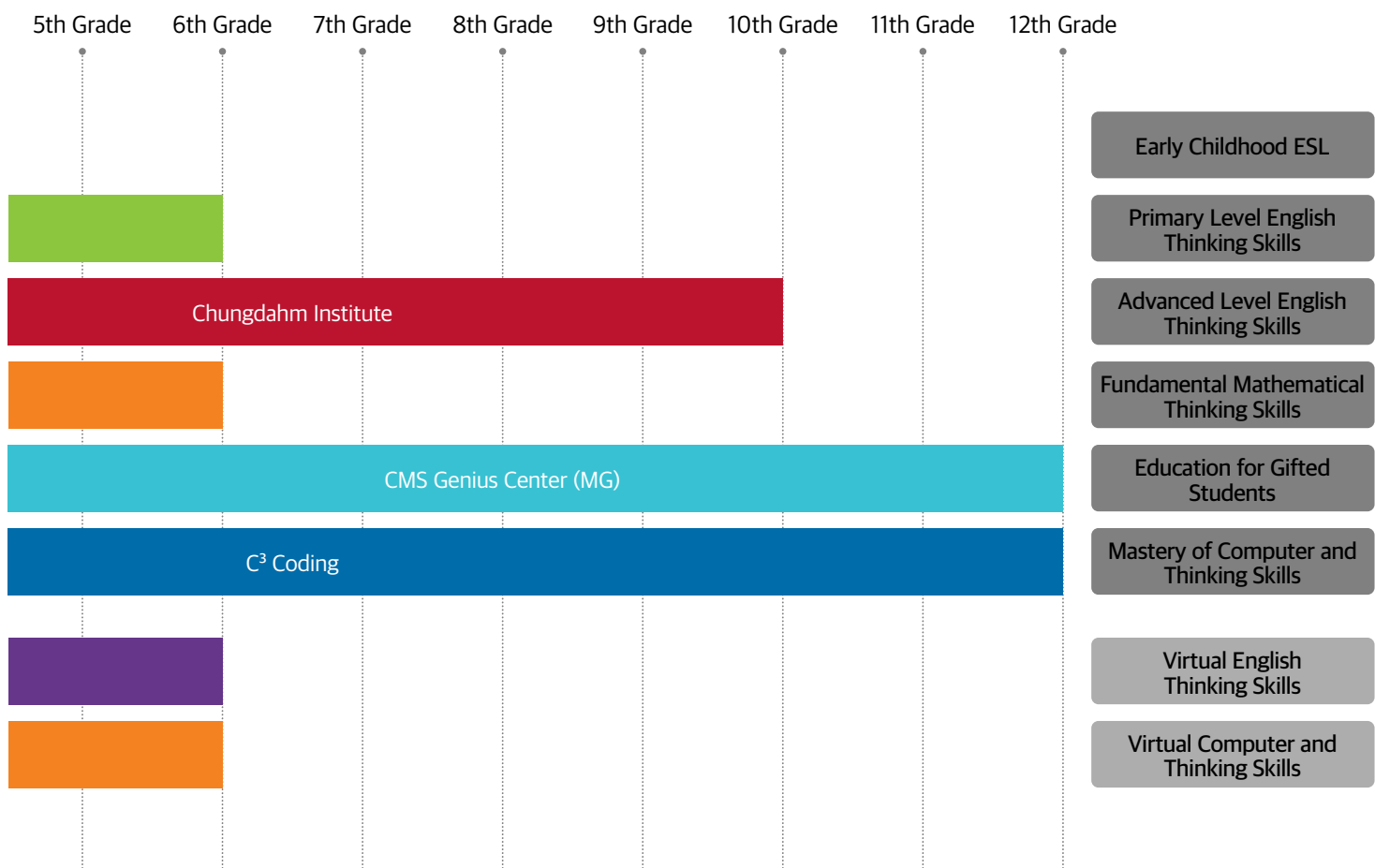
CREVERSE provides VL (Virtual Learning) which adds a virtual element to the traditional LC (Learning Center) product. VL is a virtual class that provides a new world of experience for the next generation. Hybrid learning, which seamlessly links on-line and off-line learning, enables a more continuous and consistent learning experience.

Convergence Thinking
Education Platform
CREVERSE

**English·Mathematics·Coding Convergence Thinking Roadmap
that Develops 21st Century Talents**

With CREVERSE, students systematically experience English, Mathematics, and Coding to develop Convergence Thinking. The talents of the future grows throughout the Convergence Thinking Roadmap, which begins in early childhood and runs through elementary, middle, and high school.

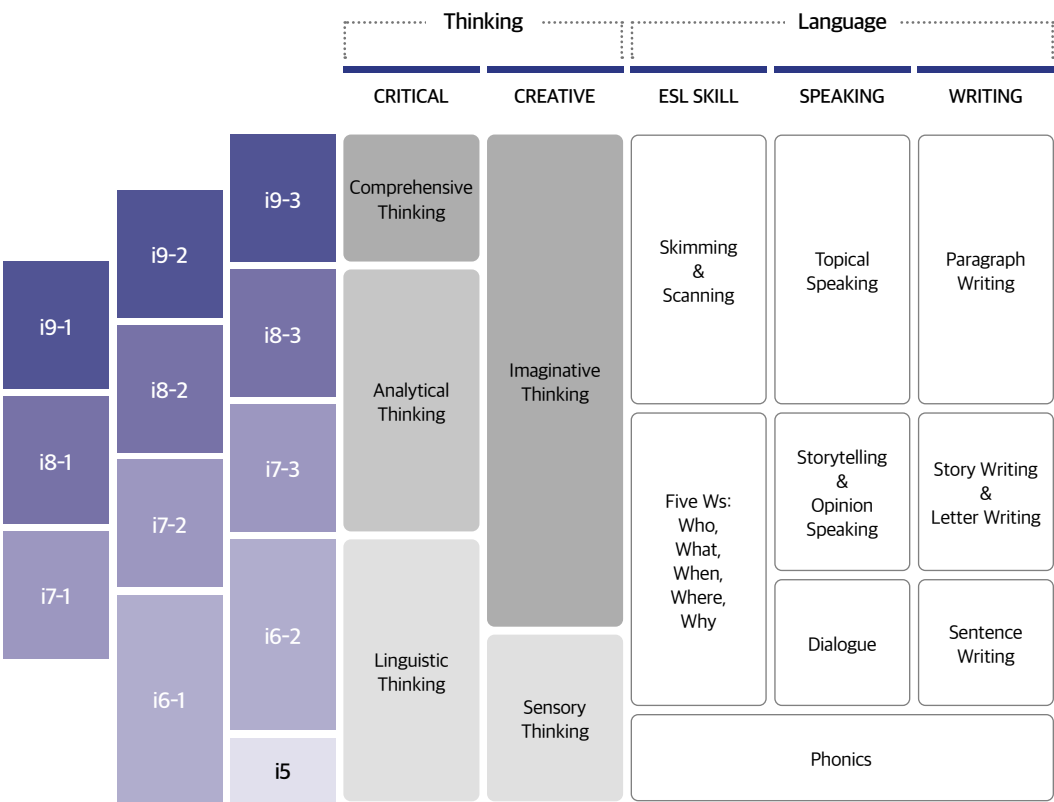




Early Childhood ESL iGARTEN

iGARTEN reveals the infinite potential of children, and develops their imagination and expressiveness.

Education Roadmap



iGARTEN : ESL Early Childhood Specialized Creative Thinking

Features

- Improve Language Skills** Topic-based curriculum that leverages reading comprehension to integrate the 4 basic ESL Skills (R, L, S, W)
- Global Mindset** Applies American public school standards to global cultural content
- Consolidated Thinking** Aids comprehension and engagement with a variety of teaching materials and media
- i-Project** Creativity and expressiveness increase through AR storybook activities, simulated travel experiences, and other creative projects

Curriculum

ESL Learning : Topic-based integrated curriculum and reading-focused development of the 4 basic skills

- Integrated subject-centered curriculum, 4 skills (R·L·S·W) integrated learning focused on reading in various genres
- Acquire expression-oriented language skills
- Cultivate artistic sensibility and stimulate the imagination with reading-skills books that integrate colorful art at all levels
- Curriculum segmented by age and level



Global Learning : Reinforcing subject-based background knowledge and fostering a global mindset

- Indirect experience of various world cultures
- Imagination training and interesting post-reading activities through extensive reading by topic
- Expanding background knowledge using US curriculum subjects



Society & Me

Improve expressive potential by studying various social and cultural topics

Discover & Explore

Learner-led discovery with opportunities for independent observation and experimentation

Language Arts

Expand background knowledge and strengthen language skills

Reading Project

Creative reading activities organized by monthly themes, including world-class award-winning works

Creative Learning : Develop cognitive skills and expressive ability using various teaching aids and media

CK Algo

Develop a strong foundation of basic mathematical skills and problem-solving capability

The Classic

Develop an artistic sensibility by expressing appreciation for famous paintings and other artistic masterpieces

The Story-ART

Creative activities based on the stories of famous children's authors

CK Robo

Develop computational thinking skills through storytelling and problem-solving with robots

i-Project



i-Story

- AR storybook activity and imagination expansion
- Incorporating art trends
- AR storybook activity based on monthly theme



i-Explore

- Various mission-type virtual travel experiences
- Utilize realistic touch screen in connection with the theme of the month



i-Play

- Increase project-based creativity and expression
- Project class incorporating world play theory



Primary Level English Thinking Skills

April Institute

April Institute cultivates creative and convergent talents by organically linking language, thought, and art.

Education Roadmap

	Thinking		Language			
	CRITICAL	CREATIVE	ESL SKILL	SPEAKING	WRITING	
Jr. Master 2	Comprehensive Thinking	Alternative Thinking	Overview & Summary	Topical Speaking & Oral Summary	Essay Writing & Summary Writing	
Jr. Master 1						
Sapling 2	Analytical Thinking		Skimming & Scanning	Topical Speaking	Paragraph Writing	
Sapling 1						
Sprout 3	Imaginative Thinking	Five Ws: Who, What, When, Where, Why	Storytelling & Opinion Speaking	Story Writing & Letter Writing		
Sprout 2						
Sprout 1						
Seed 2	Linguistic Thinking			Dialogue	Sentence Writing	
Seed 1						
Seedbed 2						
Seedbed 1		Sensory Thinking	Phonics			

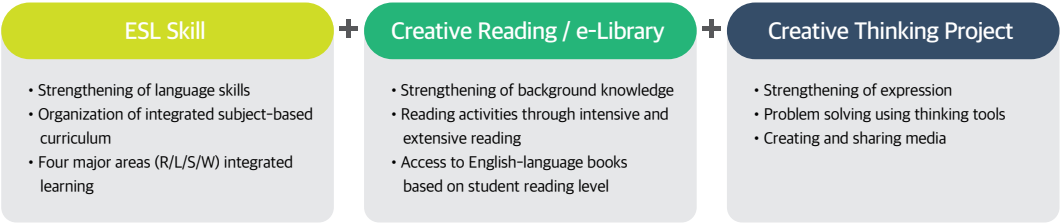
April Institute : A Jump Start to Primary English

Features

- Strengthening of Language Skills** Curricula based on common themes drawn from Korean, American, Chinese, and Japanese primary school
- Background Knowledge** Acquiring background knowledge through various reading activities using images and stories
- Project Activities** Improve convergence thinking, creative thinking, and expressivity through project activities that produce presentations in various multimedia formats
- Artistic Sensibility** Textbooks that spark artistic sensibility with a variety of artwork and conceptually-inspired fonts

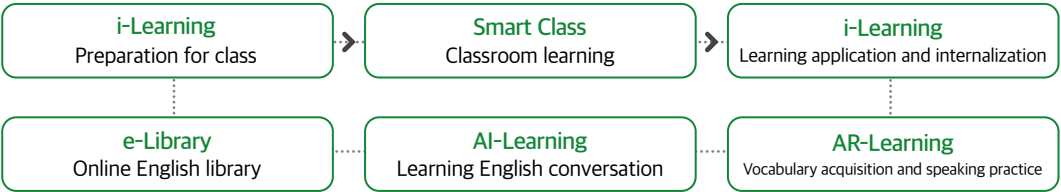
Curriculum

Creative Learning : Reading competency and background knowledge are developed through integrated subject-based learning, and the converging concepts are consolidated through project activities.



Learning System

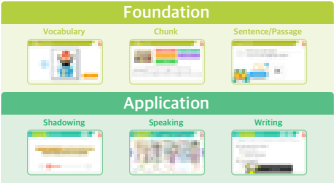
Blended Learning : By organically linking classroom topics to similar online learning topics, Blended Learning increases class participation and improves independent literacy and imagination.



Smart Class

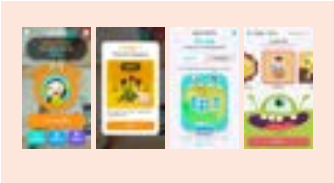


Deep i-Learning



i-Learning

Amazing AR Learning



April Buff & April MeMe

Direct AI Learning



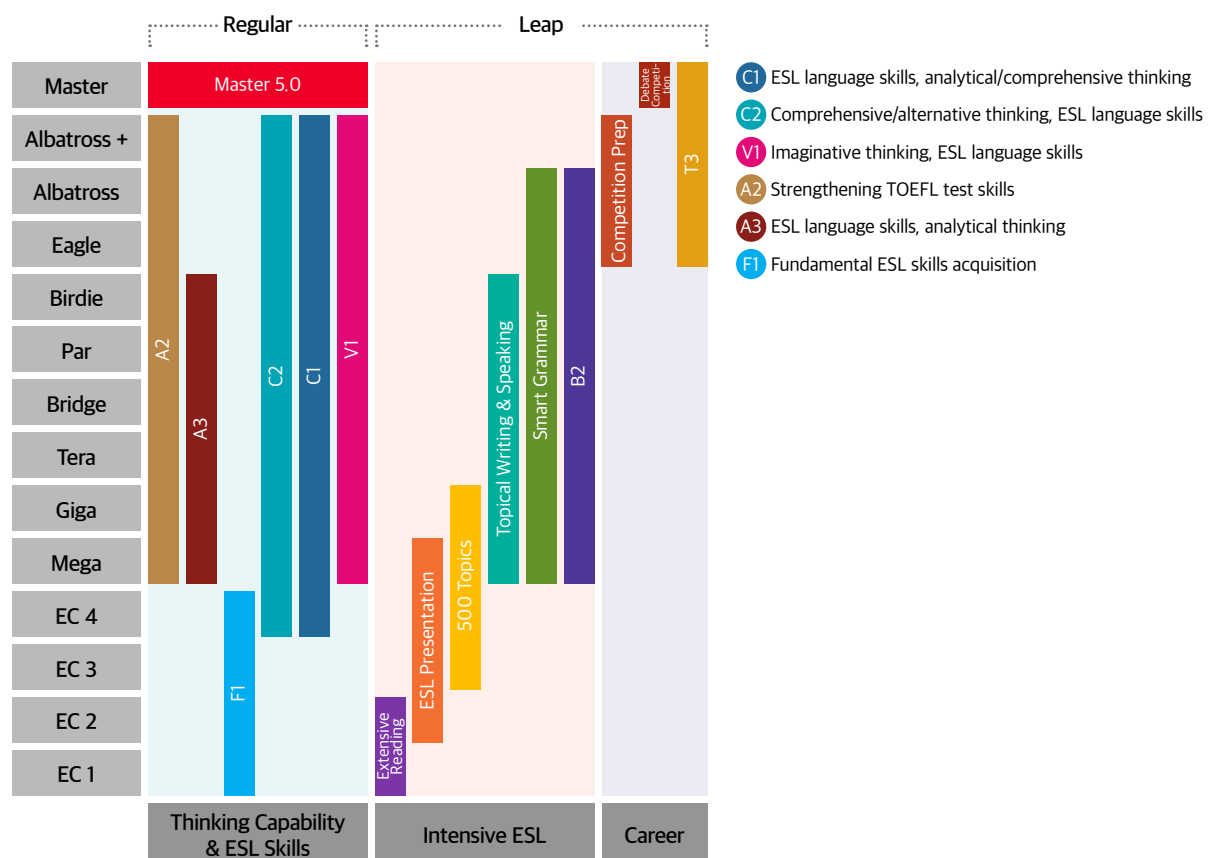
Vena Talk

Advanced Level English Thinking Skills Chungdahm Institute

Chungdahm Institute strengthens convergence thinking and global communication skills through project-based classes (PBL).

Education Roadmap

Chungdahm Institute consists of regular programs to develop global communication and thinking skills. Intensive ESL Leap and Career Leap programs help students create a vision and advance to the next level.



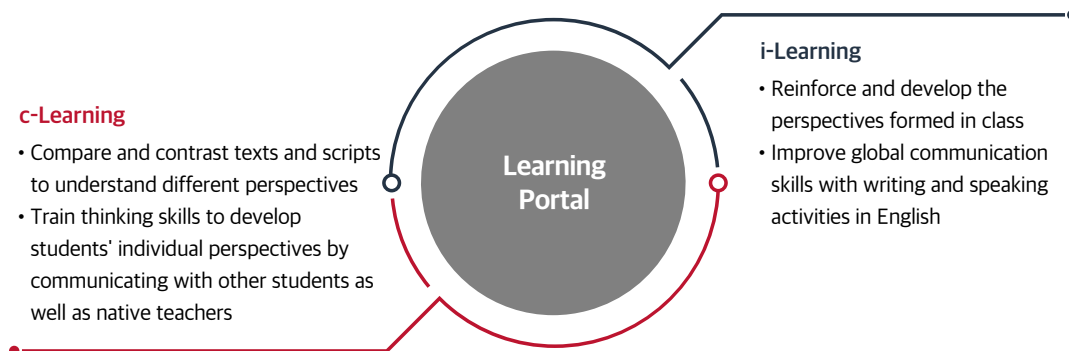
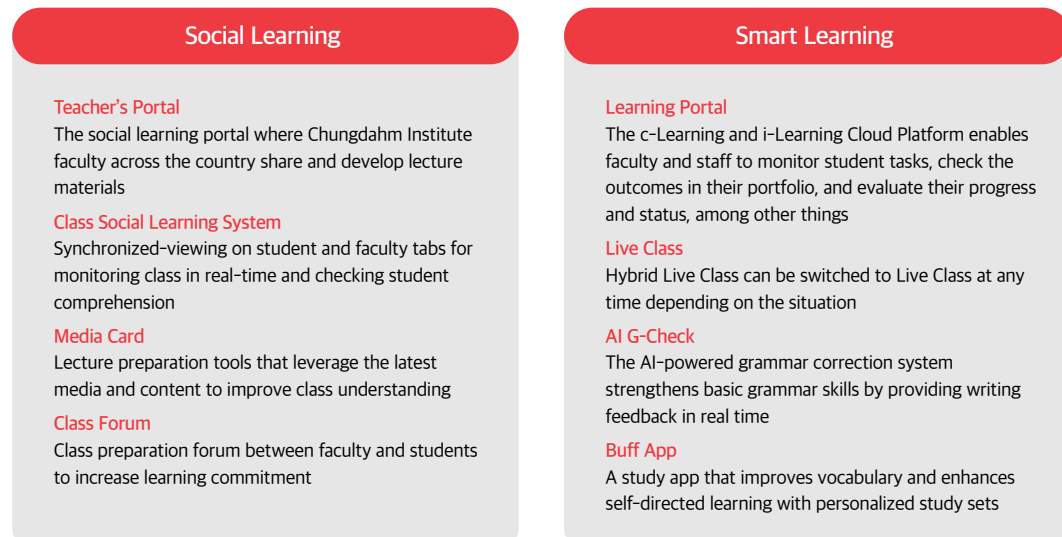
Chungdahm Institute : Class of the Future for Modern-Day Kids

Features

Improve Convergence Literacy	Improve literacy through critical understanding of various topics such as society, science, and art
Strengthen Problem - Solving Capabilities	Enhance problem-solving capabilities with a variety of topic-based convergence projects
Synergy of Thought and Language	Synergize critical thinking by acquiring language and thinking skills simultaneously
Acquire and Manage Knowledge	Acquire and manage knowledge through the conceptualization and contextualization of various topics

Learning System

The platform-based smart learning system maximizes effectiveness by utilizing edutech and social learning



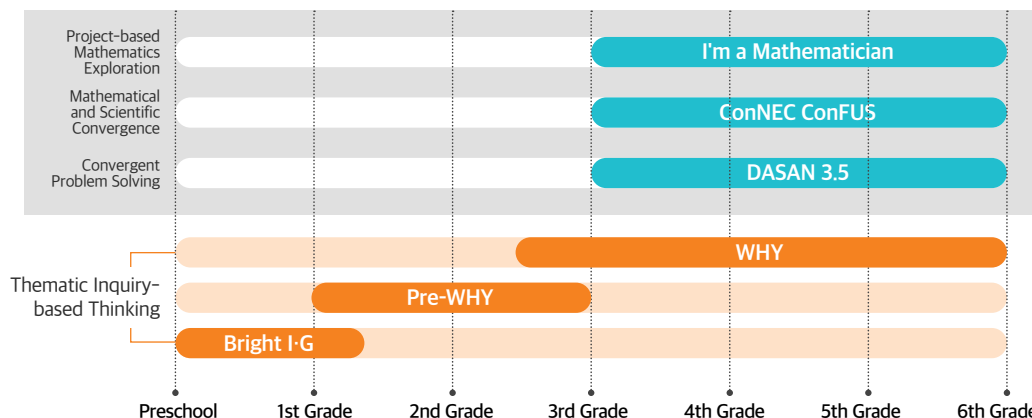
Blended learning system in which collaborative learning (c-Learning) and independent student learning (i-Learning) are organically connected by the same topic

Fundamental Mathematical Thinking Skills



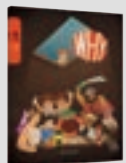
CMS Genius Learning Center (MT)

CMS Genius Learning Center (MT) develops talented students who develop imagination and creativity to solve problems in various ways and create meaningful results.

Education Roadmap



Curriculum

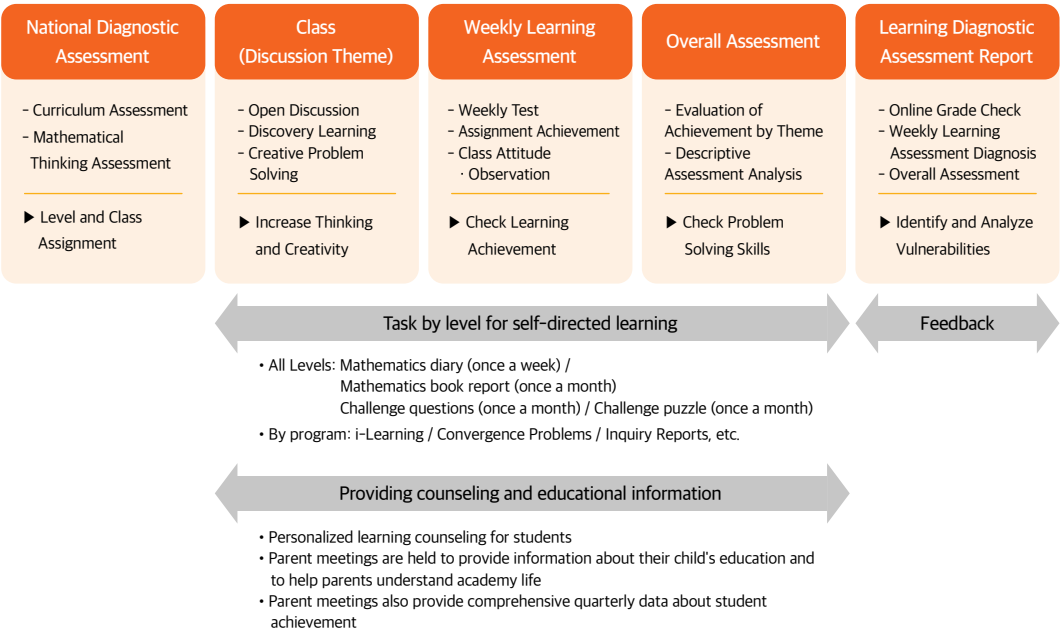
Basic	Bright I-G	Intermediate	Pre-WHY	Advanced	WHY
 <p>Target Preschool~Grade 1 Level 4 Levels (V, O, N, K)</p> <p>Features</p> <ul style="list-style-type: none"> - Increasing interest in mathematics using fairy tales, subjects drawn from real life, and various other teaching aids - Discovering concepts and principles by taking a step-by- step approach to the each topic - Deep learning in each area forms a framework for thinking skills 	 <p>Target Grade 1~2 Level 6 Levels (A, R, C, H, E, S)</p> <p>Features</p> <ul style="list-style-type: none"> - Strengthen mathematical thinking and creativity through questioning - Share and express your thoughts and improve your thinking and logic - Learn in-depth content the fun way with math games and puzzles 	 <p>Target Grade 2~6 Level 15 Levels (W1~W15)</p> <p>Features</p> <ul style="list-style-type: none"> - Application, deepening, and expansion of thinking through a variety of thinking activities - Conceptualize mathematical models and apply to problem-solving - Improving mathematical communication skills through inquiry, discussion, and presentation 			

The Hub of Imagination and Creation, CMS Gifted Education

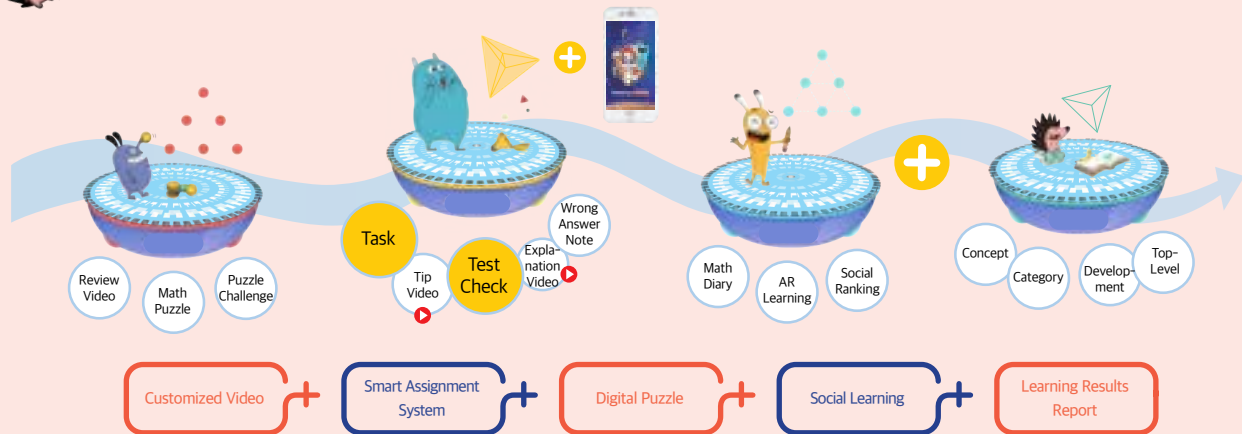
Features

- Discovery Learning** Foundation for self-directed learning through discovery learning based on inquiry method
- Polya's Learning Method** Strengthening reasoning skills and creative problem-solving skills
- Discussion Class** Improve collaboration and communication skills with open discussion
- 300 Topics** Expand mathematical curiosity with more than 300 mathematical subjects

Learning System



Smart thinking skills UP!
CMS Genius Learning Center (MT) i-Learning



Education for Gifted Students

CMS Genius Center (MG)

CMS Genius Center (MG) caters to individual goals, leading to optimal performance with individualized programs and content.

Education Roadmap

Preparation for College Admissions	F	Top university admissions preparation program for high school students
Preparation Courses for Gifted High Schools	E-3	Entrance exam preparation for gifted math and science schools
Preparation Courses for Special-Purpose High Schools	E-2	Entrance exam preparation for gifted science and arts schools
High School Practical Courses	E-1	Preparation for the higher levels of special and general high schools
Science Competition Prep	D-2	Preparation for Science Olympiad Entrance exam preparation for gifted and special-purpose high schools
Math Competition Prep	D-1	Preparation for Korean Mathematical Olympiad Entrance exam preparation for Minjok Leadership Academy and other gifted high schools
High School Basic Science -> Basics of Science Competitions	C-2	Introductory class for Science Olympiad and other science competitions
High School Basic Math -> Basics of Math Competitions	C-1	Introductory class for Korean Mathematical Olympiad (KMO) and Minjok Leadership Academy entrance exam
Middle School Science & Math	B	Intensive high school preparation program for middle school students
Elementary School Math	A	Elementary Basic + Advanced = Preparation for Advanced-level Middle School Course

CMS Genius Center (MG): Where Students Are Challenged to Grow Together

Features

Peer Network	Students with the same goal share information and knowledge and promote a growing peer network
Professional Faculty	Professional faculty from gifted schools and special-purpose high schools, along with Olympiad Committee faculty, closely manage the curriculum and administer practice exams
Customized Systems	Optimal educational environment such as customized curriculum and management system for students
Cognitive Skill Synergy	Customized programs to activate and synthesize the cognitive skills developed in CMS, CDI, April Institute, etc.

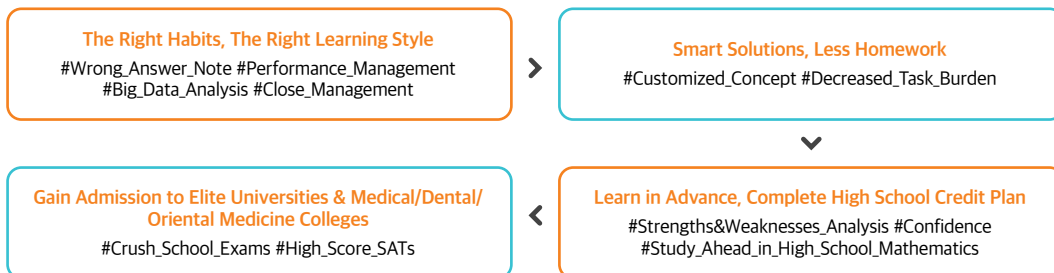
CMS Genius Center

Customized track designed by consultants from gifted schools, science high schools, special purpose high schools, and the Olympiad Committees

Gifted Schools, Special-Purpose High Schools, Olympiad Know-How	<ul style="list-style-type: none"> Application preparation service catered to individual students, including a school recommendation system based on national ranking data Mock test services providing exposure to high frequency content, based on analysis of past tests
Optimized for Individual Goals Customized Curriculum	<ul style="list-style-type: none"> Customized math and science programs based on current level and target outcomes, such as entrance into gifted high school and special-purpose high schools; preparation for medical, dental, and oriental medicine colleges; and general high school top-ranking track
Goal Support Motivational Programs	<ul style="list-style-type: none"> Overall management of entrance exams such as academic counseling, career consulting, and motivation

Mathology

All-in-one program that goes beyond basic preparation for elite universities, with core math skills for all entrance exams



Live Class **EDGE**

Take CMS Genius Center (MG) Daechi Campus classes live anywhere in the country



Live Streaming
Live Class
#Active_Communication



Same Quality & Instruction as
CMS MG Daechi Campus
#Gifted_High_School
#Special_Purpose_High_School
#Olympiad #Student_Management



Increase Learning Efficiency
without Physical Limitations
#Saving_Time #Selecting_Space
#Maximizing_Online_Advantages

Virtual English Thinking Skills BOUNCY

BOUNCY is a Metaverse platform that develops English thinking through virtual classes.



Education Roadmap









- Phonics
- Sentence Speaking
- Sentence Writing
- Musicals/ Chants
- Daily life expressions

- Drawing/ Conversations
- Writing in complete sentences
- Projects
- Grammar fundamentals

- Storytelling
- Stories/E-mails/Paragraph Writing
- Projects
- Basic grammar

Language Difficulty Topic Difficulty

American Public Education Standards
Topics aligned with Korean /American/Chinese /Japanese curricula

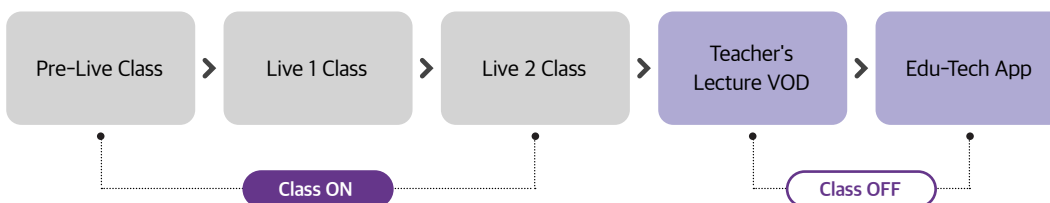
BOUNCY				Grade		April Institute	Chungdahm Institute				
 B101	 B201	 B202	 B301	 B302	 B303	 B401	 B402	4th Grade	4th~5th Grade	Sapling 2	Giga
										Sapling 1	Mega
								2nd~3rd Grade	2nd~4th Grade	Sprout 3	EC 4
										Sprout 2	EC 3
										Sprout 1	EC 2
										Seed 2	EC 1
								1st Grade	1st~2nd Grade	Seed 1	
									Kindergarten ~1st Grade	Seedbed 2	
										Seedbed 1	

BOUNCY: English Thinking in the Virtual World

Features

Pre-Live Class	Self-directed learning supported by an AI teacher in a virtual environment
Digital Thinking Tools	Develop creative thinking by using various digital tools to create unique projects
VLC-Verse	In the Metaverse, students immerse themselves in the learning experience by using their points to customize their avatar and planet
Digital Device	Eliminate temporal and spatial constraints with access from any connected device

Class Operation



BOUNCY Class ☒ ON

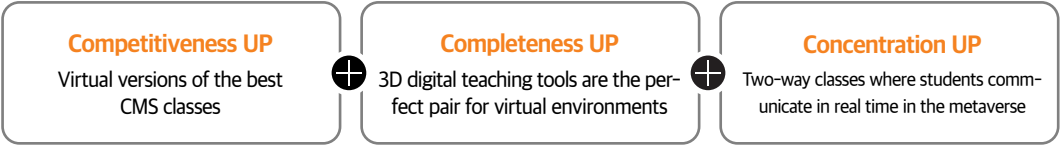
AI Teacher
<p>► Pre-Live Class</p> <p>An asynchronous learning space where students can prepare for their live class with access to passages, topic overviews, and core expression previews</p>
LIVE Teacher
<p>► Live 1 Class</p> <p>The live teacher engages with the passages, directs group discussion, and provides live individual feedback. A systematic, real-time class for speaking and writing.</p> <p>► Live 2 Class</p> <p>A synchronous, project-based class that leverages students' creativity and language skills to discuss, debate, and collaborate on creative activities.</p>

BOUNCY Class ☐ OFF

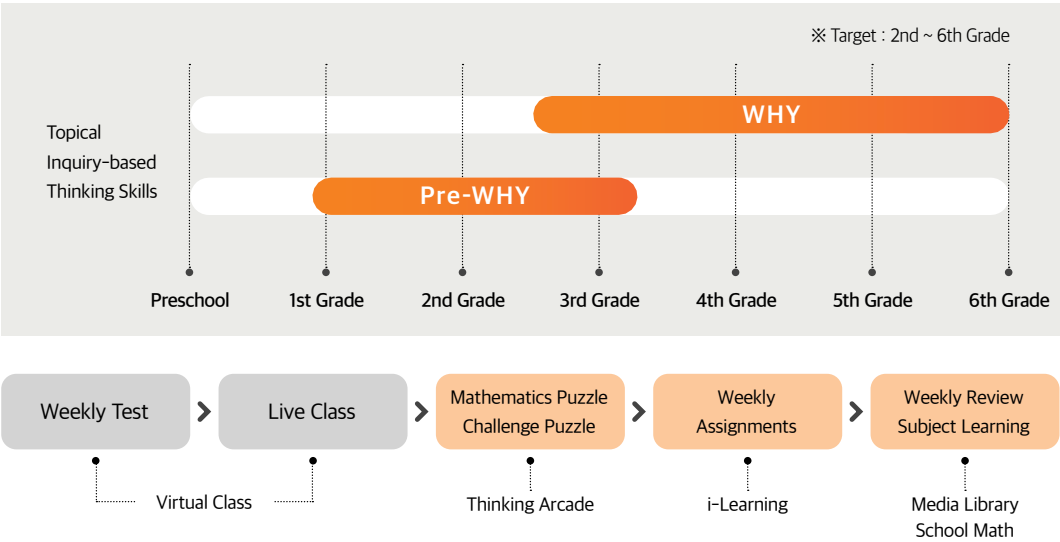
VOD Teacher
<p>► Teacher's Lecture VOD</p> <p>Internalized learning through VOD lectures after live classes</p>
Edu-Tech App
<p>► Bouncy Buff</p> <p>Key vocab review using gamified quests that motivate students with cards and badges that they can use to evolve their avatar in the AR game</p> <p>► Bouncy MeMe</p> <p>Students video record their own story demonstrating what they have learned from the AR speaking and writing, and get instructor feedback</p> <p>► ChunkToon</p> <p>A learning application that reinforces and naturalizes vocabulary use by providing real-life context in the form of mini-stories(Toons)</p>

Admissions Guide

01	02	03	04	05
Sign up to Become a Member	Take the Entrance Exam	Check the Results	Register for a Course / Pay Tuition	Enrollment
<ul style="list-style-type: none"> • Enter parent's information • Add a child 	<ul style="list-style-type: none"> • Real-time self test 	<ul style="list-style-type: none"> • Comprehensive analysis • Check placement level 	<ul style="list-style-type: none"> • Select schedule • Pay tuition 	<ul style="list-style-type: none"> • Course guide • Video guide



Education Roadmap





NOISY : NOISY with Discussion and Communication

Features

- Same as Offline Class** CMS Genius Learning Center (MT) classes in a virtual environment
- Interactive Class** Improving concentration through interactive classes with real-time communication
- Learning Curiosity** Expand curiosity with over 600 mathematics-themed digital games and puzzles
- Digital Domain** Generate interest with 3D digital teaching aids that are embedded in the virtual environment

Regular Program

Basic	Pre-WHY	Advanced	WHY
<p>Develop convergence thinking and creativity through math games, puzzles, and storytelling</p>  <ul style="list-style-type: none"> • Target: 1st~3rd grade elementary school • Configuration: 6 levels (A, R, C, H, E, and S) • Books: 18 textbooks, 18 workbooks • Progress: 12 themes per level (1 theme per week) 		<p>Develop convergence thinking and creative problem-solving skills through activities, exploration, presentation, and discussion</p>  <ul style="list-style-type: none"> • Target: 3rd~6th grade elementary school • Configuration: 12 levels (WHY 1 - WHY 12) • Books: 36 textbooks, 36 workbooks • Progress: 12 themes per level (1 theme per week) 	

Learning System

My NOISY-Verse	<ul style="list-style-type: none"> • Mathematical thinking platform in a Metaverse setting • Increase student immersion and engagement using learning points to evolve and personalize their avatar and planet
Effective Virtual Class	<ul style="list-style-type: none"> • Live classes with top-class teachers who have demonstrated their effectiveness with offline teaching experience • Weekly tests - live classes - math puzzles - assignments - effective self-directed learning from challenging puzzles
VOD Topic Review	<ul style="list-style-type: none"> • VOD access to review previous topics and reflect on them further • Self-paced learning to master topics, from the most fundamental to the most advanced
Smart Learning Portal	<ul style="list-style-type: none"> • Convenient assignment submission via the Thinking MeMe app • Keep and share a math diary with AR social learning

Admissions Guide

01 Sign Up <ul style="list-style-type: none"> • Enter parent information • Add children 	02 Admissions Test Reservation <ul style="list-style-type: none"> • Select date and time 	03 Take the Entrance Exam <ul style="list-style-type: none"> • Online progress • Real-time supervision 	04 Construction <ul style="list-style-type: none"> • Comprehensive analysis consultation • Selecting a course 	05 Admissions <ul style="list-style-type: none"> • Class information • Video guide
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Mastery of Computer and Thinking Skills

C³ Coding

C³ Coding fosters ICT convergence talents with imagination, problem-solving skills, and the ability to produce creative algorithms.



Education Roadmap

Renaissance 3.0

Improve programming skills and ICT convergence skills by selecting programs based on students' individual coding experience level, with offerings for age levels ranging from early elementary up through high school.

DA

Discover my Algorithm

Introductory coding course starting from Scratch and incorporating smart coding robots

MP

Make our Project

The process of carrying out various team projects and developing problem-solving skills

CD

Connect to Digital world

Hands-on learning of advanced programming languages

CF

Create my Future

The process of building your own creative portfolio and designing the future

AI

Nanodegree Programs

Professional short-term AI education certification course where students can learn everything from AI basics to deep learning

codeAlive

Metaverse Programs

Metaverse program for learning how to code that meets in a 3D virtual world

Algorithm

Masterclass Programs

The process of acquiring the main algorithms and efficient solutions for algorithm competitions

Camp Programs

Summer/Winter Special Camp

School vacation program where even complete beginners can learn to code in a fun and stress-free way

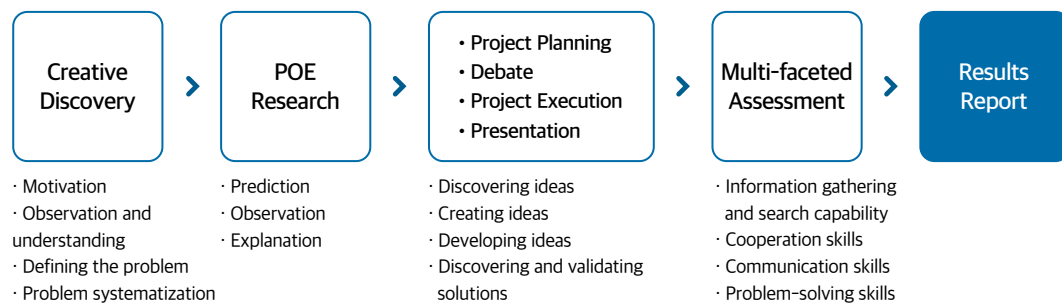
C³ Coding : INNOVATORS who create an unprecedented future

Features

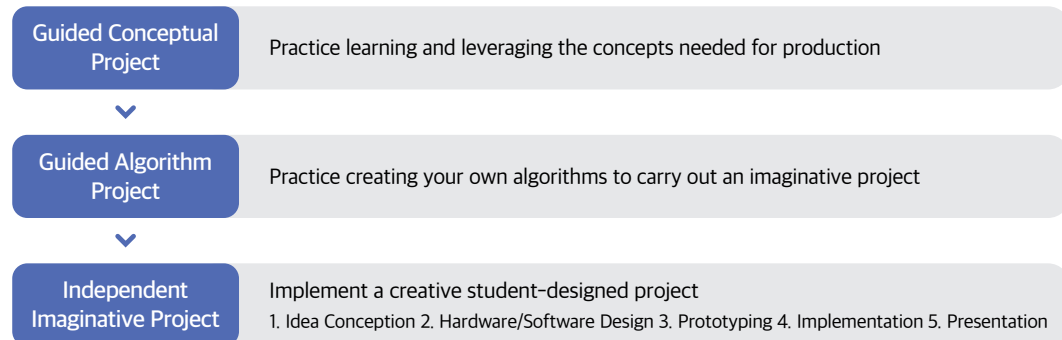
- Thinking Coding Education** Coding education that teaches the ability to construct algorithms independently
- Creative Educational Environment** Creative space where students develop their own imaginations
- Cooperative Problem-Solving Skills** By fusing ideas, finding solutions, improve problem-solving skills through discussion and collaboration
- Expert-designed Curriculum** Creative and systematic educational content created by ICT education experts

Class Operation

Regular Class



Imagination Project : Systematic Maker Activities in conjunction with Regular Classes



Virtual Computing Thinking code^{ALIVE}

Python Virtual Class: Learn to code on a Metaverse-based platform co-developed with Unity



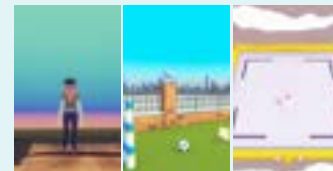
Step-by-Step Learning

Learning-practice-project: curriculum that goes from learning the basic concepts of Python up to code implementation, all in one platform



Interactive Contents

Maximize the immersive experience by interacting with virtual objects that respond to written code in real time



Virtual Programming

The perfect way to learn Python programming in a virtual playground



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